



Vision: To support and empower our membership by fostering community and promoting development in weightlifting across British Columbia.

Mission: We facilitate strategic partnerships, development programs, community engagement, and quality events in service of our membership, through strong governance and collaboration



Pillars & Program Components:

Strategic Pillar	1. Membership Growth	2. Quality Events	3. High Performance/Excellence	4. Governance/Organizational Readiness
Goals	Increase membership to 1000+	Consistently deliver high-quality competitions and events annually	Develop a pool of high performance athletes that represent BC and or Canada at competitions above Provincials.	Sustainable, effective, and efficient structure and systems in place to support and communicate Strategic Pillars
Programs	1.1 Membership Development	2.1 Consistent Events Calendar	3.1 Youth/junior	4.1 Policies
	1.2 Membership tracking accuracy	2.2 Competition Documentation	3.2 Training camps	4.2 Documentation
	1.3 Volunteer Engagement	2.3 Competition Equipment	3.3 Coach development	4.3 Via sport
	1.4 Accessibility	2.4 Tier 3 Competition Quality & Consistency	3.4. National/International Athletes	4.4 Finances
		2.5 Increase competition hosting capacity		4.5 Committees



Strategic Objectives:
Pillar 1: Membership Growth

Goal: Increase membership to 1000+

Program:	Strategic Objective:
1.1 Membership Development	capture, engage, educate with the wider demographic of weightlifting in the community
1.2 Membership Tracking Accuracy	to provide accurate representation of the membership demographic in the province so that projects could be developed to connect with and increase low numbers
1.3 Volunteer Engagement	Education and Incentivise volunteers
1.4 Accessibility	to remove barriers that will enable the increase in diversity of participants while providing access and opportunity to participate in the sport



Strategic Objectives:
Pillar 2: Quality Events

Goal: Consistency deliver high-quality competitions and events annually

Program:	Strategic Objective:
2.1 Consistent Calendar	provide a consistent annual event calendar to membership that includes competitions, community events, and continuing education
2.2 Complete Documentation	provide clear and consistent documentation and communication to membership
2.3 Competition Hardware	provide high-quality competition equipment (platforms, warmup platforms, OWLCMS tech, storage) to event hosts so they can successful in providing high-quality competitions for membership
	provide education, support, and guidance to membership to retrieve, operate, and return competition equipment
2.4 Tier 3 Competition Quality & Consistency	provide the highest standard of competition quality for our province's top level athletes
2.5 Increase Competition Hosting Capacity	provide membership more evenly distributed opportunities geographically to compete and qualify for provincials



Strategic Objectives:
Pillar 3: High Performance & Excellence

Goal: Develop high-performance athletes that represent BC and Canada at National/International events

Program:	Strategic Objective:
3.1 Youth/Junior	support the development of the top ranked youth and junior athletes in the province
3.2 Training Camps	provide the top athletes in the province access to training camps to inspire and build team comradery
3.3 Coach Development	Improve communication of the NCCP coaching pathway
	Increase number of NCCP Comp Intro and Comp Dev certified coaches
3.4 National/International Athletes	support development, education, and support of HP Sr athletes (national + International)



Strategic Objectives:

Pillar 4: Governance & Operational Readiness

Goal: Sustainable, effective, & efficient structure & systems in place to support & communicate Strategic Pillars

Program:	Strategic Objective:
4.1 Policies	to provide clear, transparent communication of policies and procedures for membership
4.2 Internal Documentation	to provide clear, transparent communication of internal policies and standard operating procedures for board members and subcommittees
4.3 ViaSport Requirements	to complete ViaSport required policies and documentation to become an accredited PSO
4.4 Finances	to provide accurate financial health of the PSO each year for multiple years
4.5 Committees	develop committees to assist in BCWA activities